

200 West Second St • Freeport, TX 77541





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AGENDA REGULAR MEETING FREEPORT HISTORICAL COMMISSION & MAIN STREET ADVISORY BOARD WEDNESDAY, OCTOBER 28th, 2020 at 6:00 P.M.

<u>Chairperson:</u> Sandra Barbree Board Members: Nat Hickey Carmen Read Cliff Vandergrifft Carolyn Weatherly David McGinty Edmeryl Williams Jessie Parker Vice Chairperson: Brenda George

THE FREEPORT HISTORICAL COMMISSION & MAIN STREET ADVISORY BOARD WILL MEET ON WEDNESDAY, OCTOBER 28th, 2020 AT 6:00 P.M., AT THE FREEPORT, POLICE DEPARTMENT, MUNICIPAL COURT ROOM, 430 NORTH BRAZOSPORT BOULEVARD FREEPORT TEXAS

BECAUSE OF THE PUBLIC HEALTH THREAT, SEATING WILL BE POSITIONED TO MEET THE REQUIREMENTS OF THE CDC, AND ATTENDEES WILL BE REQUIRED TO WEAR A FACE MASK.

OR YOU MAY JOIN THE PUBLIC MEETING REMOTELY BY TELECONFERENCE BY DIALING:

(425) 436-6312 AND USING ACCESS CODE 5678901# OR

AUDIO VISUAL CONFERENCE CALL USING:

PCs, Macs[®], Chromebooks[™], iOS and Android[™] phones and tablets.

International dial-in numbers: <u>https://fccdl.in/i/historical_mtg_102820</u>

For users wanting to view and listen to the council meeting via a web browser go to <u>https://join.freeconferencecall.com/historical_mtg_102820</u>

enter access code 5678901# and the online meeting code is: historical_mtg_100120.

Visit the App Store or Google Play to download FreeConferenceCall. Enter the phone number, access code and online code listed above to view the meeting.

REMOTE PARTICIPANTS WILL NOT BE ABLE TO ADDRESS COUNCIL DIRECTLY. **COMMENTS FROM REMOTE PARTICIPANTS MUST BE SENT VIA EMAIL TO** <u>publiccomments@freeport.tx.us</u> **ANY TIME PRIOR TO, OR DURING THE MEETING** ALL COMMENTS RECEIVED WILL BE READ ALOUD INTO THE RECORD.

THE MEETING IS BEING HELD FOR THE FOLLOWING PURPOSES:

CALL TO ORDER: The Chairperson will call the meeting to order, declare a quorum if present, and declare notices legally posted pursuant to Open Meetings Act.

INVOCATION AND PLEDGE OF ALLEGIANCE: (George)

CITIZENS' COMMENTS:

Members of the public are allowed to address the Board at this time and must include name and address. *Note*, specific factual information or a recitation of existing policy may be furnished in response to an inquiry made, but any deliberation, discussion, or decision with respect to any subject about which the inquiry was made shall be limited to a proposal to place such subject on the agenda for a subsequent meeting for which notice is provided in compliance with the Texas Open meetings Act unless said notice appears herein. The public is reminded that there is a (4) minute time limit as approved by City Council on June 21, 2010.

PRESENTATIONS/ANNOUNCEMENTS: Announcements by Board Members and/or Staff.

1. Status update regarding Texas Main Street Re-certification application.

BUSINESS – REGULAR SESSION:

2. Consideration and possible action to approve meeting minutes from October 1, 2020.

WORK SESSION:

3. The Board may deliberate and make inquiry into any item listed in the Work Session.

- A. Discussion Regarding Museum Exhibits and Events (Dillon)
 - i. Haunting Tales of the Texas Coast
 - ii. Fort Velasco Re-enactment Event

- B. Discussion Regarding Upcoming Special Events (Strahan)
 - i. Holiday on the Brazos
 - ii. Mardi Gras Celebration
 - iii. Cinco de Mayo Celebration
- C. Discussion Regarding Subcommittee Formation (Strahan)

4. Items for Future Discussion

- A. Ideas for Future Downtown Events
- B. Annual Museum Tour

ADJOURNMENT:

C. Adjourn.

Items not necessarily discussed in the order they appear on the agenda. The Council at its discretion may take action on any or all of the items as listed. This notice is posted pursuant to the Texas Open Meeting Act. (Chapter 551, Government Code).

ACCESSIBILITY STATEMENT This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (979) 233-3526.

CERTIFICATE I certify the foregoing notice was posted in the official glass case at the rear door of the City Hall, with 24 hours a day public access, 200 West 2nd Street, Freeport Texas, before 6:00 p.m. in accordance with Open Meetings Act.

Laura Tolar, Assistant City Secretary City of Freeport, Texas



Agenda Item # 3A

Title: Discussion Regarding Exhibits and Events

Date: October 28, 2020

From: Wade Dillon, Museum Coordinator

Staff Recommendation:

N/A

Item Summary:

- i. Haunting Tales of the Texas Coast Video Series last week of October
- ii. Fort Velasco Exhibit and Living History Event June 26, 2020

Background Information:

I have completed the script and illustrations for the video series and am now in the process of editing each episode. The series will air on Facebook and YouTube on the four days leading up to Halloween starting on Tuesday, October 27th. I have one of the episodes to share with you tonight and encourage you to watch the rest of the series on our Facebook page or newly updated YouTube channel.

We have decided on a date of Saturday, June 26th, 2021 for our Fort Velasco exhibit and Living History event. Plans include a full-size exhibit in our temporary exhibit hall and Living History demonstrations in Memorial Park directly in front of the museum. Demonstrations would include period music, a firearms display, manual of arms and clothing and textile.

Financial Impact:

N/A

Supporting Documentation:

The Tragedy of Theodosia of Haunting Tales of the Texas Coast video series



Agenda Item # 3B

Title: Discussion Regarding Upcoming Special Events

Date: October 28, 2020

From: LeAnn Strahan, Destinations Director

Staff Recommendation:

I request that the Board support this community event by hosting a booth at the market to promote our upcoming downtown events and activities while educating the public regarding the rich history of Freeport and our downtown historic district.

Item Summary:

i. Holiday on the Brazos – This event will be held from 2-8pm and includes the following activities:

- Market and food truck vendors
- Live entertainment by local schools
- Live holiday music
- Hot chocolate provided by the Lions Club
- Movie on the Landing at dusk "*ELF*"
- Fireworks display following movie
- Still working on plans for a boat parade

ii. Mardi Gras Celebration - a new Main Street event to be co-hosted by the Board and downtown businesses.

iii. Cinco de Mayo Celebration – a new Main Street event to be co-hosted by the Brazoria Count Hispanic Chamber of Commerce.

Background Information:

The purpose of these events is to bring people to the downtown historic district to celebrate history and culture for the benefit, education, and edification of all interested people and organizations.

Financial Impact:

N/A

Supporting Documentation:

Holiday on the Brazos Vendor Flyer



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Agenda Item # 3C

Title: Discussion to Appoint Board Member(s) to the Destinations Steering Committee

Date: October 28, 2020

From: LeAnn Strahan, Destinations Director

Staff Recommendation:

It is my recommendation that the Advisory Board choose a liaison or subcommittee to participate in the Destinations Steering Committee on a monthly basis to participate in discussions regarding upcoming Main Street events and activities and Museum exhibits.

Item Summary:

The Destinations Steering Committee consists of the following members that meet every Monday to review and discuss upcoming city events:

- LeAnn Strahan, Destinations Director
- Jonathan Phillips, Recreation Supervisor
- Bella Ramirez, Program Coordinator
- Tammy Bell, Administrative Secretary
- Wade Dillon, Museum Coordinator

Scheduled events and activities that pertain to the Main Street area need the support of the Board members to ensure its outcome is in line with the purpose and goals of the Freeport Historical Commission.

Background Information:

As our new Culture, Recreation and Tourism Department was assembled with the responsibility to host all city events, I formed a steering committee with coordinators from each

branch to meet regularly to plan and discuss all events scheduled for the following year in advance.

The purpose of the Freeport Historical Commission & Main Street Advisory Board is to identify and preserve the history of the city and the surrounding area for the benefit, education, and edification of all interested people and organizations.

Financial Impact:

N/A

Supporting Documentation:

N/A



Agenda Item # 4A

Title: Ideas for Future Downtown Events

Date: October 28, 2020

From: LeAnn Strahan, Destinations Director

Staff Recommendation:

Staff recommends that the Board participate in discussions regarding fresh ideas for new downtown events and activities to encourage foot traffic of locals and tourists alike.

Item Summary:

Future downtown events and activities that staff has discussed include antique and muscle car shows, paint/craft and sip series, fun runs and fundraising events. It is important as staff works to plan such activities that we are following the goals and direction of the Advisory Board.

Background Information:

The purpose of these events is to bring people to the downtown historic district to celebrate history and culture for the benefit, education, and enlightenment of all interested people and organizations.

Financial Impact:

N/A

Supporting Documentation:

N/A



Agenda Item # 4B

Title: Discussion Regarding Future Advisory Board Museum Tour

Date: October 28, 2020

From: LeAnn Strahan, Destinations Director

Staff Recommendation:

Staff recommends that the Board participate in discussions regarding their annual Museum tour for the purpose of planning and budgeting for our future museum exhibits.

Item Summary:

Each year members travel together to gain insights to the way other museums operate and learn more about each other as a group and what direction we would like to take our museum. Whether it be with more focus on children's learning, creative and cost effective ways to showcase our artifacts, or areas that we can make better use of our space, these museum tour trips provide us a new vision of how far we can go with our Freeport Historical Museum.

New Museum Coordinator, Wade Dillon has a vision for the museum and wants to make a difference. Scheduling a tour related to Texas historical museum would provide us the insight to transform our budding museum into the Texas gem it has the potential to be.

Background Information:

In an effort to stay abreast of popular museum trends, the Board has taken annual trips to tour Texas museums. From Houston to the Hill Country, we have visited museums that operated from simple non-profit status to state-of-the-art facilities.

Financial Impact:

N/A

Supporting Documentation:

N/A